



Vita COLON
 RELIEF

Feel Healthier
Intestinal Probiotics & Fiber

A symbiotic that contains in one formula the unique combination of

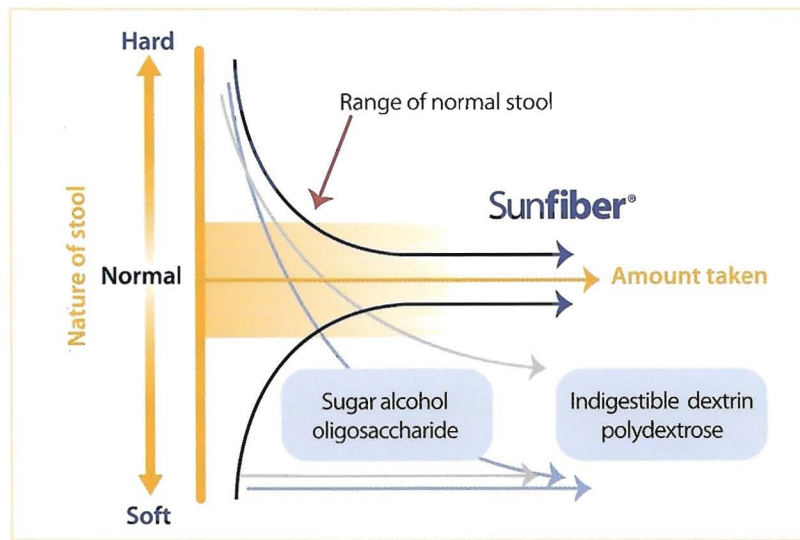
Prebiotic (Sunfiber®) + **Probiotic** (L.Acidophilus and L.Bifidus)

Why Lactobacillus Acidophilus and Lactobacillus Bifidus?

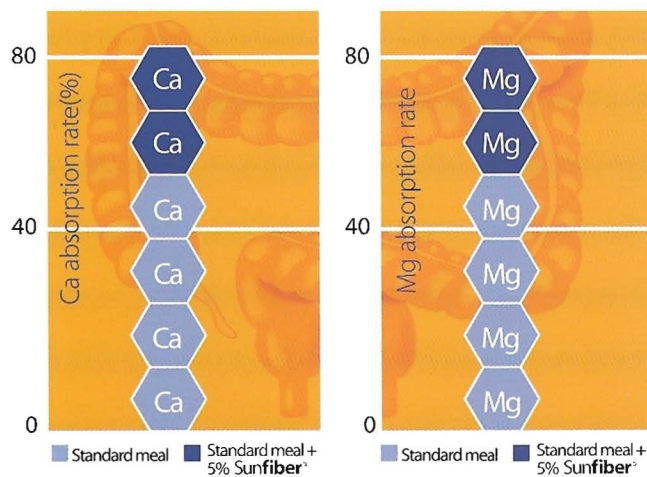
- 1- Produce lactic acid, which creates acidic media in the upper GI tract. This environment is favorable for the beneficial bacteria, but it inhibits the growth of acid sensitive pathogenic bacteria
- 2- Produce a variety of natural antibiotics in the intestine, such as lactocidin, lactobacillin, lactobreven and acidolin
- 3- Produce the enzyme lactase, which aids in the digestion of lactose and milk sugar
- 4- Produce short chain fatty acids

Why Sunfiber®?

Stool Normalization from Consumption of Sunfiber®

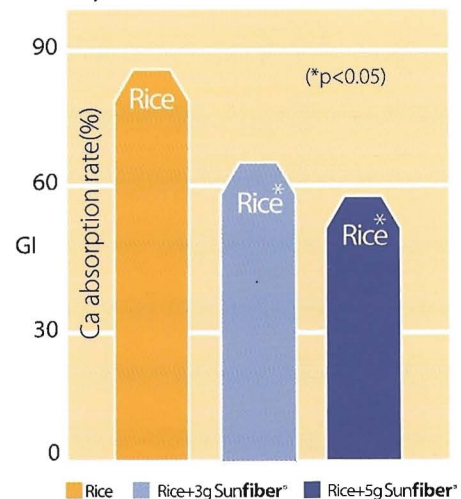


Influence of Sunfiber® on Calcium (Ca) & Magnesium (Mg) Absorption Rates*



Experiments using rats; After taking Sunfiber for seven days

Sunfiber® Influence on Glycemic Index (GI)

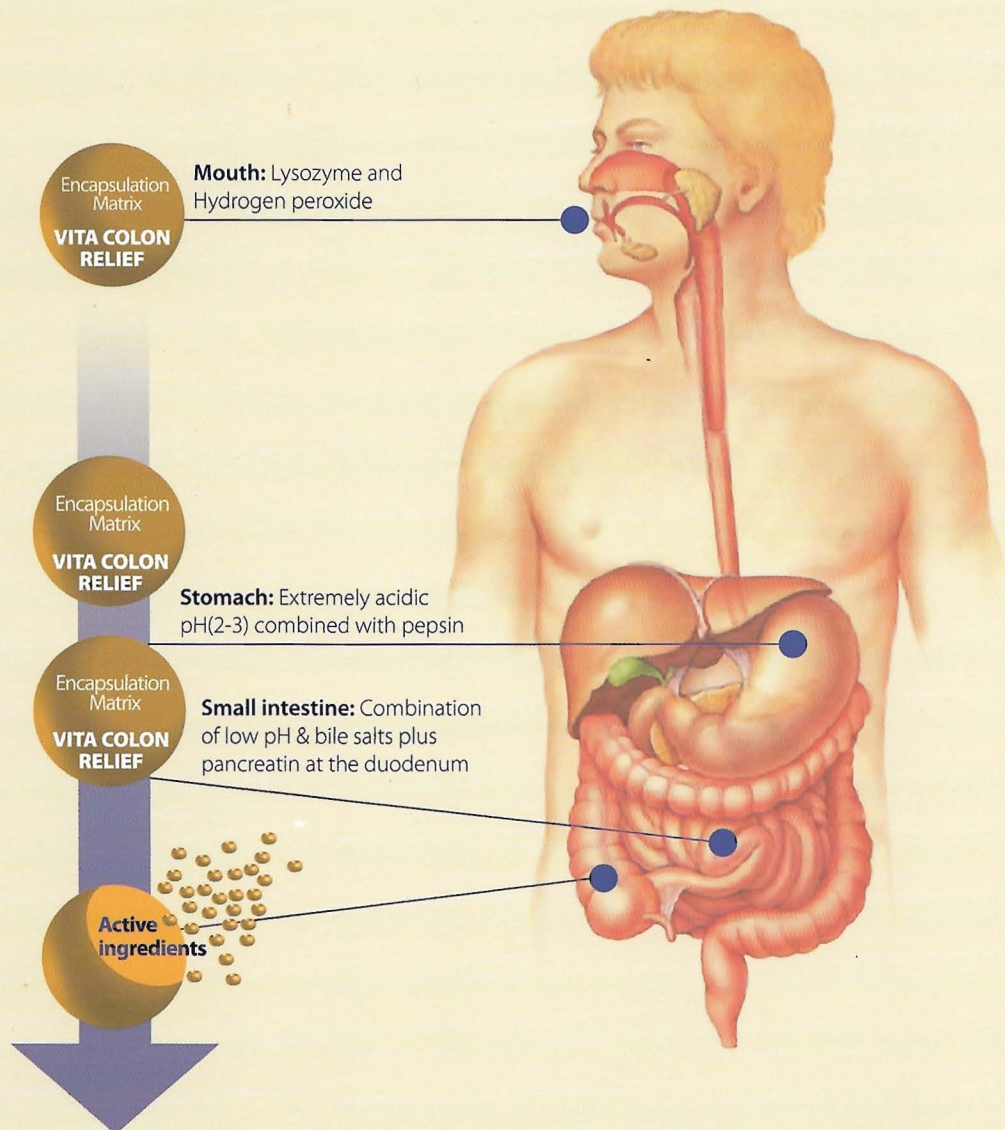


Data collected from 10 healthy adults



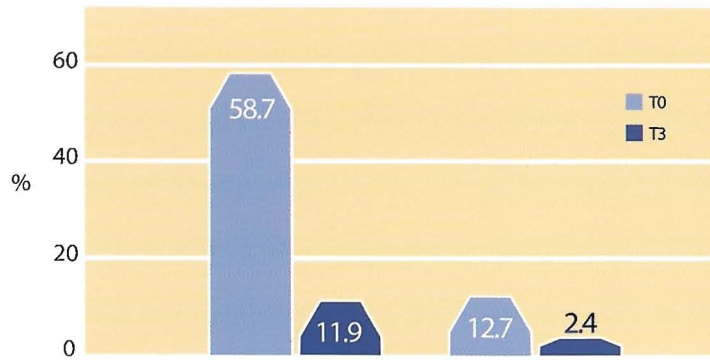
Overcoming the digestive tract

- VITA COLON RELIEF Bacteria is Microencapsulated to overcome the physicochemical barriers found in the digestive tract.
- L.Acidophilus and L.Bifidus strains are known to survive in changed environments.



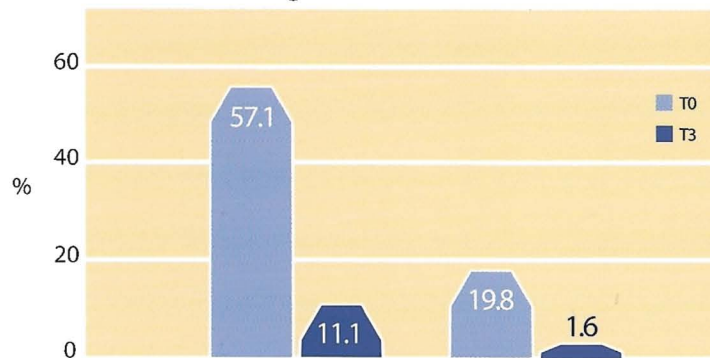
Indication
Irritable Bowel Syndrome

Effect on abdominal pain



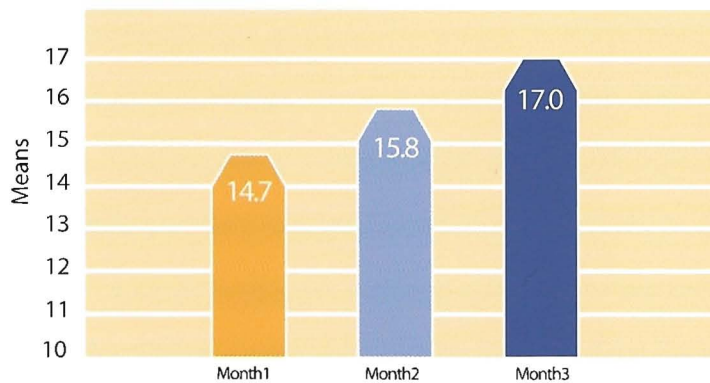
Comparison between abdominal pain characteristics at the beginning and at the end of the study, the variation rate is compared by the McNemar - bowker's symmetry test, while the variability between the average values of pre - and post - treatment variables. T3 vs. T0 $p > .0001$

Effect on bloating



Comparison between bloating characteristics at the beginning and at the end of the study. The variation rate is compared by the McNemar - bowker's symmetry test, while the variability between the averages values of pre - and post - treatment variable. T3 vs. T0 $p > .0001$

Effect on stool frequency



Symbiotic preparation effect on stool frequency. Results are expressed as mean increase of number of passages per month. Month 3 vs. month 1 $p > .001$, t-test for paired data.

Summary

- 1- VITA COLON RELIEF is a SYNBIOTIC product.
- 2- VITA COLON RELIEF is formulated with the most beneficial strains of probiotics including Lactobacillus Acidophilus and Lactobacillus Bifidus and shows positive results for IBS patients.
- 3- VITA COLON RELIEF Features Sunfiber , a unique type of prebiotics which work synergistically with the beneficial bacteria to enhance digestion.
- 4- VITA COLON RELIEF is manufactured using an advanced technique (Microencapsulation) which maintains consistent high levels of active beneficial bacteria.
- 5- Can be stored at room temperature, no refrigeration required.



Reference

Luca Dughera, Chiara Elia, Monica Navino, Fabio Cisarò and the ARMONIA Study Group. Effects of symbiotic preparations on constipated irritable bowel